



COMPANY BACKGROUNDER

Silentmode Sdn Bhd (SSB) group of companies is the leading provider of Software-as-a-Service (SaaS) solution for fuel retail and F&B businesses in Malaysia. Its RONPOS fuel retail and convenience store management solution runs on 2,600 fuel retail sites across Malaysia and Singapore, including the networks of PETRONAS, Shell, BHPetrol and FIVE Petroleum, and it is deployed in pilot in the Philippines. Its Slurp! POS platform serves food and beverage operators in Malaysia and Singapore. Silentmode's work has been recognized with the MSC Malaysia APICTA award, the Axiata Digital Challenge and a Focus Recognition Award from PETRONAS Dagangan. For more information, visit www.silentmode.my and www.ronpos.com.

COMPANY FACTS

Legal entity:	Silentmode Sdn. Bhd. (864964-A)
Websites:	www.silentmode.my , www.ronpos.com
Year founded:	2009 incorporated (2014 became active)
Headquarters:	Unit 608A, 608B, 609A & 609B, Kompleks Diamond, Bangi Business Park, Jalan Medan Bangi, Seksyen 1, 43650 Bandar Baru Bangi, Selangor
Founder:	Reza Razali
Business:	Software-as-a-service point-of-sale and retail management for fuel retail and food and beverage
Employees:	108 full time employees
Funding:	Privately funded Malaysia Digital Acceleration Grant (MDAG) by MDEC
Products:	RONPOS (fuel retail and convenience store) Slurp! POS (food and beverage)

MARKET PRESENCE

BRAND	MARKET	SITES	DEPLOYED
PETRONAS	Malaysia	1000+	Nationwide
Shell Malaysia	Malaysia	1000+	Nationwide
BHPetrol	Malaysia	400+	Nationwide
FIVE Petroleum	Malaysia	Onboarding	Onboarding
Shell Singapore	Singapore	50+	Nationwide

KEY PEOPLE



Reza Razali, Chief Executive Officer



Calvin Tam, Chief Technology Officer



Adil Azhar Ibrahim, Chief Operating Officer

COMPANY RECOGNITION

- MSC Malaysia APICTA Award
- Axiata Digital Challenge
- PETRONAS Focus Recognition Award (awarded in 2022 and twice in 2025)

FUELFORWARD

FuelForward is a private industry gathering hosted by Silentmode for RONPOS customers and partners. The 2026 event is the second edition, following the successful inaugural FuelForward in 2025. It is an invitation-only event.

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